MDLinx is an award-winning, practical tool that busy physicians and healthcare professionals use to stay up to date with the latest research in the medical field. The company aggregates medical articles and research from more than 1,200 peer-reviewed journals and leading news media on a daily basis. Our physician editors sort this content into 34 medical specialty sites, 36 patient sites, and 747 subspecialty sections, all available online, or via e-newsletter.

Established in March of 1999, in Washington, DC, MDLinx is the leading provider of online marketing solutions to the healthcare industry.

Company solutions include…

- Targeted Online Advertising
- Content Licensing
- Paid Physician Market Research
- Smartest Doctor Competition and National Ranking
- Customized ePromotion programs (M3 Messages)
- Industry Leading Physician & Mid-Level Career Center: New CV Search & Job Postings

MDLinx.com / M3:

- A publicly traded company
- MDLinx.com - A SONY Group Company
- Customers include all top 10 pharmaceutical companies, advertising agencies, and market research companies
- 2nd largest sponsored medical professional portal
- 3rd most-viewed by physicians per ComScore

MDLinx Physician Product Offerings:
Your Physician Audience Is Already Logged Into MDLinx.com

MDLinx Physician Members (By State)

<table>
<thead>
<tr>
<th>State</th>
<th>Members</th>
</tr>
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<tbody>
<tr>
<td>CA</td>
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</table>

Key MDLinx PHYSICIAN SPECIALTIES have grown as much as 90% of AMA over the last 12 months.

Our Unique Visitors

- MDLinx: 67%
  - HealthECareer: 23%
  - MDSearc: 5%
  - PracticeLink: 3%
  - PracticeMatch: 1%
  - JAMA Career: .2%

Source: CompuStat August 2011 - Unique Visitors

750,000+ /mo.
One Million eNewsletters. Every Week.

(actually, it’s more like 1,149,510, but who’s counting)

Your Audience
Since 1999, MDLinx subscribers have been your desired audience: U.S. PHYSICIANS

Our Active Users
We have the active online attention of over 155,000 NATIONAL PHYSICIANS.

Outstanding Reach
Each week, we deliver OVER ONE MILLION e-newsletters, including the marketing of our Career Center.

World’s Largest Healthcare Professional Panel

7:36 minutes per session
20% of members view 10+ pages per session

34 Specialties
747 Subspecialties

Over TEN MILLION page views each month
Benefits

User's Home Page View

World's Largest Healthcare Professional Panel

Edit CV Profile

Search Job Listings

Job Listing

Web Banner Campaign

New Service From The MDLinx Career Center!

Post your CV and let employers find you!

Make your CV searchable to employers! Or keep it private!
Apply to jobs faster and easier!
Receive job recommendations based on your professional profile!

Post My CV

Too busy? Let MDLinx Career Center Services post your CV for you! Create My CV For Me
MDLinx Career Center Products

**POST** Physician Jobs

- Single job postings and **unlimited job posting packages** available
- Job postings include daily e-newsletter notification
- Thousands of physician jobs posted from facilities throughout the U.S.

**ACCESS** our Physician CV Database

- Thousands of **NEW** CV’s to search from physicians in U.S.
- **Best-of-bread** search technology
- Physicians privacy is protected until they are ready to talk to recruiter
- **MDLinx.com** will upload CV’s Free for busy physicians
- **Job Recommendations:** Career Center will recommend jobs based on job seeker CV profile created

**EMAIL** Targeted Physicians

- Speak directly to your physician audience
- Send a dedicated email message to any of our 34 Specialties or 747 Subspecialties

Contact us today for a price quote!
(202) 293-2288 ext. 111

In two months since MDLinx.com Career Center launched, more than half of the job seekers returned to continue to search for next career opportunity with MDLinx after searching other physician job sites.

http://Career.MDLinx.com
Call Today to get your facility instantly recognized by the RIGHT Physicians.

Contact your rep:

MATT BAKER

PHONE:  (202) 293-2288 ext. 111
EMAIL:  MBaker@USA.M3.com
ADDRESS:  MDLinx
Physician Recruitment Advertising Department
1215 17th Street NW, Suite 100
Washington, DC 20036

http://Career.MDLinx.com